Title:
7 Ways To Ensure Your Artwork Is Print Ready

Word Count:
489

Summary:
The following article provides a quick guide on what to think about when preparing your artwor

It is important you follow these guidlines as any errors made are likely to cause a delay or c

1. Check your files
Check your artwork for spelling mistakes, grammar and ensure all images used are high resoluti

Keywords:
flyers, printing, printers, business cards, artwork formats,

Article Body:
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1. Check your files
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2. Bleed
Bleed is the extra bit of the design page which you design on, as normal, with the knowledge t

3. Text
Keep essential text away from the edge of the flyer, by about 8-10mm for best results.

4. Print Resolution
Ensure your artworks resolution is at least 300dpi. The higher the resolution the better.

5. File Formats
If you are using un-common fonts, ensure you supply your artwork as a flattened jpeg or tiff.

6. Colours
Unless you have a calibrated monitor your artwork is likely to have slightly different colours

7. A Final Check
Before sending to your printer, have one more final check that everything is as expected.

WARNING
There are two things you should consider when designing your flyers:

Due to the quick turn around of our flyers, they are trimmed down not long after they are prin

Borders on the edge of a flyer, can sometimes give the flyer a classic look. But make sure the