

Title:

9 Ways to Gain Expert Recognition

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619

Summary:

No matter what business you are in it always helps to be seen as an expert. If you were calling

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expert, experts, business, entrepreneurship

Article Body:

No matter what business you are in it always helps to be seen as an expert. If you were calling

To become an expert takes hard work and experience. It can involve study or the honing of prac

Publish a book or series of reports

The internet has made this much easier. You can now create an ebook that can be downloaded with

Publish a newsletter

Set one up on the internet and distribute it to your customers. This is an excellent way to re

Write press releases

Used correctly these can gain you a lot of positive publicity. Make sure the press release loc

Write Articles

By publishing information packed articles, you'll soon enjoy the status of being seen as an au

Create a website

Set up a user-friendly website that will appeal to customers and you have expanded the reach o

Join associations

If you are a member of an association it will enhance your credibility. But don't just be a me

Networking

You can boost your reputation and influence by speaking to the right people. Keep your name in

Public Speaking

Even speaking to a local group of people can establish you as an expert and get you referrals

Teach workshops or seminars

If you have knowledge that people would like to tap into you can pass on your expertise. If yo

Any of these methods will start building your reputation as an expert. Use them all correctly

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