

Title:

Classic TV and the Commercials that Entertained Generations

Word Count:

727

Summary:

Some television commercials have become just as famous as the shows during which they were aired.

Keywords:

classic television, classic tv show, classic television DVD, classic TV DVD, classic television

Article Body:

The 1950s were arguably the golden age of television and many people of a certain age look back

Almost as compelling as the TV shows themselves, were some of the commercials of the time. TV

Beer was also one of the products widely advertised on TV during the 1950s. At first, it was

One of the most instantly recognizable characters in television advertising at the time was Ma

Cigarette advertisements were commonplace during the 1950s ~ a big change from television today

One famous Lucky Strike ad featured a clever combination of cartoon and live action, featuring

Car manufacturers went to great lengths to advertise the latest models on television during the

It wasn't all just cars, beer and tobacco. Some healthier products were advertised as well. On

TV advertisements for kitchen appliances pointed out features that we now take for granted. A

And some things don't seem to have changed much over the years. Tupperware ran a series of TV

One of the most prolific TV advertisers during the 1950s and subsequent decades was Pepsi. The

Not to be outdone, Coca-Cola was just as prolific with their ads and came up with several memo

Many television viewers firmly maintain that the advertisements are just as good as the actual

~ Ben Anton, 2008

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