

Title:

Classified Advertising Popularity seriously Growing

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Summary:

Classified advertising popularity seriously growing. Traffic to the largest classified adverti

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Article Body:

Traffic to the largest classified advertising websites has grown by almost 70% in the last year. Research says 57.4 million US users visited the top consumer-to-consumer ad sites in August, a rise of 57% over the same month in 2007.

Craigslist was the most popular, doubling its unique visitors to almost 16 million during the month. While online classifieds are not new, it appears that internet users are really beginning to catch on. As the category leader, Craigslist has clearly impacted the way in which new and traditional media use classified advertising. Classified advertising is a truly great business building tool you can use to generate dozens of leads. Whether your target market(s) is based locally or further away there are publications, trade magazines, and more. The great news is that classified advertising even with large publications is relatively inexpensive. But of course it's not how much it costs that's important. What's important is how much profit

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