

Title:

Color Theory for Fashionistas - Three Easy Steps to Perfect Color Every Time

Word Count:

1597

Summary:

Everything you need to know about color to make perfect choices. Get the most from your jewelry

Now you have the easy way to faultless color every time. Just follow the steps in this article

Solve those tough problems, when an outfit just doesn't look quite right, but you don't know w

Keywords:

fashion colors, fashion and color coordination, jewelry site color, color fashion jewelry, fas

Article Body:

Color is everywhere, in your clothes, in your jewelry. Color is life. Fashion and color coordi

Here's a bit of color theory with a fashionista bent.

Primary colors

These are red, blue and yellow. In theory, you can make any color from these three primaries (

The secondary colors are the colors you get from mixing equal amounts of any two primaries. (I

The secondaries are purple, orange and green.

Now why do you care?

Well, primaries and secondaries together give us complementary colors. The complement of the c

Red's compliment is green (Merry Christmas!). Yellow's complement is purple. Blue's complement

This is as much contrast as you can get between colors of the same value (brightness or darkne

Enter the secondaries

The secondary colors are made by mixing equal parts of any two complementaries. So the seconda

Let's say you have a yellow dress and you want this outfit to be a traffic stopper. If it's fo

However, you don't always want to be quite that much the center of attention. What do you do t

The yellow and purple we used above are complementary colors. This means they are directly acr

The colors to each side of our main color's complement are the triad colors. (Triad because th

Let's look at our yellow dress again. This time we're wearing it to a business meeting. What w

Silver will work, particularly if the silver is a bit pale and the yellow of the dress is very

Now how about the vivid purple blouse you just adore? How to accessorize it? The purple is alr

Well, we'll do exactly the opposite of what we have done with our yellow dress, since purple i

For our purple blouse, if you want to be bold and outrageous, go for bright gold (yellow) or j

Silver will not work with the purple since the blue of the silver is too close to our purple c

We can team our purple blouse with a tan skirt (tan being a form of yellow) and dress it down
How about an amber pendant? This would be sophisticated and would be set off wonderfully by the
Or an emerald brooch and earrings, or a green frog pin. The possibilities are endless within your
Now let's consider the classic grey business suit. You may be thinking that your grey suit is
Most greys tend towards blue (cool) or red/yellow (warm). So first determine if your suit is cool
Most warm grey used in clothing is a reddish grey. This is because red complements the complexion
Let's say our suit is a cool grey, so for the purposes of our color choice we'll consider it blue
We want to keep this a business suit, so we'll pick the triad to each side of the orange to stay
You may have noticed that gold tends towards red or yellow. If you are using more than one accessory
This is done just as we did with the suit itself, by comparing it with other colors.
If the gold is reddish, then keep your other accessories in the red and yellow range. If the gold is
Note, the description "yellow gold" is for any gold that is not white (silvery). Yellow golds
So, let's say we've chosen a beautiful golden horse pin as our primary jewelry piece. We look
We'll go for red and even towards the cooler reds (those tending towards purple, rather than
If you want more color, choose red's triads, blue or yellow.
So, when choosing the jewelry to complement any outfit follow three simple steps and you won't
1) Determine the base color of your clothing. This is the dominant color. If you're wearing the
If the outfit has a pattern, squint at it and try to see what color feels most dominant (this
2) Find the complement of this color on your color wheel. If you really want to stand out, use
3) Look at the triad colors next to the complement. These are most often the colors you will use
That's it -- three easy steps that will assure that your outfits are always tres chic and save
Of course, fashion colors change from year to year, but you now understand color combinations
Coming in part two, how colors effect each other.
To see this page with color wheels and other illustrations that you can print for reference, go
Style on!