

Title:

Mastering The Masters

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2704

Summary:

Tips for getting tickets and attending the Masters Golf Tournament.

Keywords:

Masters Golf, Masters Badges, Masters Tickets, Masters Passes, Masters Augusta

Article Body:

Mastering The Masters

Master's Passes

Each April, the world's best come together to tee off for their place in history, at the Master

Winning the Masters will change a golfer's life forever. Many of the greats have shined here i

But as beautiful as the Augusta National Golf Club is, most of us just dream of the chance to

That's the ticket

Everyone who has a passion for golf wants the opportunity to experience the Master's, this Apr

If you are not fortunate enough to have season passes, the best and most secure way to guarant

^Look for a full service broker that has a history of success with Master's packages~ says Rob

Raitt advises that a customer should never be shy about asking for references and that the bes

And whatever you do, don't throw those tickets away when the event is over. ^Tickets are heirlo

Way to go!

Getting into the Master's is not cheap but worth every penny. Here is some advice on ways to c

Food. Come hungry because the concession stands get an A + from patrons for taste and quality.

Shops. The Masters logo is recognized worldwide so don't forget visit the two ^outdoor golf sh

Attire & Etiquette. Spectators of the Masters dress in golf shoes/attire as a sign of respect

Everyone is requested to display the proper customs of etiquette, decorum and behavior, and to

For the safety of everyone, and in keeping with policy established at major sporting events, n

In fairness to spectator access and viewing, only one stool/seat will be allowed per person en

Cell phones, beepers and other electronic devices are strictly prohibited on the grounds at al

Play. Learn the spectator holes. The Masters course is set up so you can see several holes fro

Get a paring sheet ~ that will show you how to spot groups on the golf course. If you want to

^A must see event, in my mind, is spending time on the 16th green, a jewel of a Par 3 where so

The Hangouts. The ^Hangouts~ include the practice tee. The first tee and under the first tee n

Another interesting place to visit is the Eisenhower cabin ~ behind the putting green. Preside

Great Expectations.

If you have never been to the Master's before here is a short list of things to expect, accord

- Get there early, stay late and really just enjoy the day. The traffic and the crowds t

- Be prepared to walk and wear comfortable shoes.
 - Watch the fan behavior. Watching people is part of the fun.
 - Unless you have a particular golfer you want to follow, try to see the golf course first.
 - There may be some protest this year surrounding the club's admission policy.
- But most importantly, if you are a golf enthusiast, expect to have an unforgettable experience.
- Written by Donna Garcia, VP of Sales and Marketing for Empire Tickets in Atlanta, GA

Mastering The Masters

Master's Passes

Each April, the world's best come together to tee off for their place in history, at the Masters.

Winning the Masters will change a golfer's life forever. Many of the greats have shined here in the past.

But as beautiful as the Augusta National Golf Club is, most of us just dream of the chance to experience it.

That's the ticket.

Everyone who has a passion for golf wants the opportunity to experience the Master's, this April.

If you are not fortunate enough to have season passes, the best and most secure way to guarantee your spot is to purchase a ticket through a broker.

"Look for a full service broker that has a history of success with Master's packages," says Robert Raitt.

Raitt advises that a customer should never be shy about asking for references and that the best brokers are those who have worked with the club.

And whatever you do, don't throw those tickets away when the event is over. "Tickets are heirlooms," says Raitt.

Way to go!

Getting into the Master's is not cheap but worth every penny. Here is some advice on ways to make the most of your experience.

Food. Come hungry because the concession stands get an A + from patrons for taste and quality.

Shops. The Masters logo is recognized worldwide so don't forget to visit the two outdoor golf shops.

Attire & Etiquette. Spectators of the Masters dress in golf shoes/attire as a sign of respect.

Everyone is requested to display the proper customs of etiquette, decorum and behavior, and to be courteous to others.

For the safety of everyone, and in keeping with policy established at major sporting events, no alcohol is permitted on the grounds.

In fairness to spectator access and viewing, only one stool/seat will be allowed per person on the grounds.

Cell phones, beepers and other electronic devices are strictly prohibited on the grounds at all times.

Play. Learn the spectator holes. The Masters course is set up so you can see several holes from the clubhouse.

Get a paring sheet that will show you how to spot groups on the golf course. If you want to see a particular golfer, get a spotter.

A must see event, in my mind, is spending time on the 16th green, a jewel of a Par 3 where so many great golfers have won.

The Hangouts. The Hangouts include the practice tee, the first tee and under the first tee near the clubhouse.

Another interesting place to visit is the Eisenhower cabin behind the putting green. President Eisenhower lived here during the war.

Great Expectations.

If you have never been to the Master's before here is a short list of things to expect, according to the club.

- Get there early, stay late and really just enjoy the day. The traffic and the crowds will be there.
- Be prepared to walk and wear comfortable shoes.
- Watch the fan behavior. Watching people is part of the fun.
- Unless you have a particular golfer you want to follow, try to see the golf course first.
- There may be some protest this year surrounding the club's admission policy.

But most importantly, if you are a golf enthusiast, expect to have an unforgettable experience.

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