

Title:

Oprah! Appear On The Oprah Show In 10 Easy Steps

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Summary:

Who wants to be on the Oprah Winfrey Show? Almost everyone. Ambitious authors, business profes

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Article Body:

Who wants to be on the Oprah Winfrey Show? Almost everyone. Ambitious authors, business profes

A number of my clients have been on the show and had almost nil happen in terms of fame or for

You have until 2011 to try, as Oprah has extended her contract with King World Productions unt

1. Pitch a Hot Topic.

A hot topic is one that everybody is talking about--or should be. Many people ask me if they s

2. Check out the Upcoming Shows and Regular Features on Oprah's Website.

Go to her website and read what Oprah's producers need now. Right there on the site they tell

Oprah's producers encourage you to be succinct by limiting the number of characters you can se

3. Research the Message Boards.

You'll find out the kind of stories Oprah's audience want by checking out which stories are mo

4. Speak with a Golden Tongue.

Golden tongues are the ones who don't wag much. They get to the point--an engaging one--quickl

When a producer thinks your idea is viable her next step is to see if you are *mediagenic* whi

5. Forget Selling.

Of course you want to sell your book, product, service or cause, but producers don't care abou

6. Tie into This Year's Show Theme.

The main theme of the year is making your wildest dreams come true. Really it's about how YOU

7. Are You a Do-Gooder?

Well, it's not enough to be a do-gooder. Every non-profit and charity in the world thinks that

Right now she's hot on saving the children of Africa. And she's pretty single minded about it.

8. Suggest a Celebrity Join You on the Show.

This year's shows are more celebrity driven than previous years. You don't need to know the ce

9. Make it Visual.

We WATCH TV. We LISTEN to the radio. Since TV is driven by what we see, producers want exciting

10. Hang in There.

You have until 2011 to come up with an idea that takes hold. Thinking creatively is one of the

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