Title:
Selling your Art Online - Website Tips For Artists

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Summary:
If you plan to sell your art online with your own unique website, my advice is simple: Be Diff

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Article Body:
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The first problem I would like to note, is the use of long multimedia presentations that artis

There are also sites that insist on putting unrelated banner ads or other unrelated advertisin

You need to catch your visitor's attention right away. This means putting your most important

Keep your site navigation consistent throughout your entire site. This means having the same n

Make sure your visitors can easily contact you. Put a link to a contact page on every page of

If you have testimonials, use them. Testimonials are awesome sales tools. People love to hear

Start an opt-in newsletter. If you do not already have a method for collecting your visitors e

Make certain that you have a variety of different payment options for your customers, especial

Make sure you have detailed purchasing and shipping instructions in place.

Have a good refund policy. When your customer receives your product, it may not be exactly wha

Include a "Privacy Policy". Internet users are a paranoid bunch. People are still somewhat rel
Include a "Terms of Use" section. This section outlines the terms and conditions for using you

When adding images of your products, always use thumbnails that can be clicked to show a large

Avoid putting traffic counters on your site. Counters make your site appear amateurish. If you

Choose a basic color scheme and only one or two different fonts. If you go overboard on color

Use a light background, preferably white, with dark text, preferably black. Don't use images o

Avoid adding music to your site. You may think it sounds nice to include your favorite songs w

Don't make your visitor have to scroll horizontally to view information on your website. Web s

Avoid animated graphics and scrolling or flashing text. This only distracts your visitors.

Put prices on all of your products. If people have to contact you to find out the price of som

Make sure your site works in all the major browsers. The most popular browser today is Interne

Lastly, make your website personal. Speak to your visitors. Let them know who you are and what

I hope these website tips have helped. I wish you the best of luck in everything that you do.