

Title:

Trade Show Graphics - The Inside Scoop

Word Count:

561

Summary:

Display graphics are graphic images used for illustration or "display" purposes. Display Graph

One-off display graphics are used in vinyl banners, trade show displays, or as backdrops for a

Keywords:

graphic design, display graphics

Article Body:

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One-off display graphics are used in vinyl banners, trade show displays, or as backdrops for a

Multiple units of display graphic items are often required when a company has numerous sales o

****Indoor vs. Outdoor Applications**

One of the most important distinction is between display graphics used for indoor displays and

Indoor products are usually set up in trade shows, retail stores, malls, and conferences. Outd

Outdoor items are exposed to the elements and require special inks in order to be UV resistant

It is often desirable to use solvent based printing for some indoor items as well. For instanc

****Artwork Considerations**

Most experienced suppliers of display graphics will know exactly what kind of images and illus

One major consideration is the resolution of your original images. Offset printing (brochures

Find a display graphics supplier who can advise you in simple, straightforward terms. If you h

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