

Title:

A Long-Term Strategy For Securing Affiliate & Joint Venture Details

Word Count:

595

Summary:

If you want star affiliates in your market to join your affiliate and promote your products, y

You can find potential partners by finding websites that:

- Have good website traffic
- Have decent sized ema...

Keywords:

Article Body:

If you want star affiliates in your market to join your affiliate and promote your products, y

You can find potential partners by finding websites that:

- Have good website traffic
- Have decent sized email lists
- Target your buying audience

How do you find these people?

- Go to your favorite search engine and see which sites come up near the top for your target k
- Check their ESTIMATED traffic ranking at Alexa.com ~ this site very roughly estimates how po
- See which sites link to your competition. Go to Google or Yahoo and type in the following: l
- Check DMOZ.org and the Yahoo Directory for websites in an appropriate category for your mark

How do you approach these people?

The common method of many website owners is to send a mass email to entice the webmaster with

This method will get you the most partners for the least amount of time and effort. Of course,

If you want to be taken seriously:

- Offer to send them your product for free so they can review it ~ or just mail it to them rig
- Show them that you know something about their business and comment specifically on some of t
- Do something for them first. List them as a recommended resource on your website, etc., and
- Pick up the phone and develop a relationship. Perhaps you can offer to promote his or her pr
- Show them proven results of other affiliates or illustrate how well your website converts vi

Overall, realize that you're probably going to get a lot of "Nos" before you get to the "Yesse

This is a demo version of txt2pdf v.10.1
Developed by SANFACE Software <http://www.sanface.com/>
Available at <http://www.sanface.com/txt2pdf.html>