Title:
A Peek into Business Process Re-engineering

Word Count:
793

Summary:
Business process re-engineering (BPR) sounds esoteric at best, and maybe a little pretentious.
Most people understand what a business process is but when one combines it with re-engineering

Keywords:
six sigma, green belt, dmaic, black belt, six sigma training, lean flow

Article Body:
Business process re-engineering (BPR) sounds esoteric at best, and maybe a little pretentious.

Most people understand what a business process is but when you combine it with re-engineering,

The ProSci-sponsored BPR Online Learning Center calls a business process ˆa set of activities

It is simple. The way we interpret that is:

there are many ways of doing business,
when one of those ways does not work or is considered to be ineffective it has to be impro
certain elements are introduced to make it better (ˆinputs˜),
those elements translate into a better product or service,
that product or service is supposed to serve another person (a customer, a supplier, a par

That´s elementary enough, but why do business processes have to be re-engineered?

It´s All About the Customer (and Competition)

The philosophy behind business process re-engineering is to please the customer. By delightir

Rivals have a sneaky way of snatching customers away from us. It´s not because this world is

Business process improvement, according to ProSci, is not be confused with business process re

Business process re-engineering, just like the DMAIC in Six Sigma, presupposes a series of sta

Armed with this knowledge, the next stage ˘ stage 3 - is to set up our mission. Others call i

When we get to this stage, solutions logically follow.

If you´re still wondering what distinguishes business process improvement from business proces

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Thanks to information technology and the creation of new business models, the world of e-comme

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Progress in information technology is only one of the many reasons why companies have embraced