

Title:

Alternative Investors Eye Private Companies

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319

Summary:

In broad strokes, Entrex is a brand-new market for the alternative investment community. It ta

Keywords:

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Article Body:

Q: Entrex has brought public market standards and disciplines to the private market. I underst

- Craig Rutkai, business owner, Fort Lauderdale, Fla.

A: It's the question I get more than any other. To answer, let's start with what Entrex is.

In broad strokes, Entrex is a brand-new market for the alternative investment community. It ta

Until Entrex, there was no way to compare apples to apples and no way of knowing what you were

So how does this benefit you and others like you? In a word: capital.

Today, roughly 80 percent of private companies receive their funding within a 50-mile radius o

But alternative investors are chomping at the bit to invest in private companies. They simply

Whether you're looking for capital, interested in being acquired or simply want to see how you

The revolution is beginning. You can be a part of it.

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