

Title:

Architectural Outsourcing

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319

Summary:

The outsourcing industry worldwide is booming. There are very few Information Technology sectors that are not outsourcing. The question arises, that when everybody is jumping on the outsourcing bandwagon for obvious reasons, what are the benefits of outsourcing?

Keywords:

3d modeling, real estate

Article Body:

The outsourcing industry worldwide is booming. There are very few Information Technology sectors that are not outsourcing. The question arises, that when everybody is jumping on the outsourcing bandwagon for obvious reasons, what are the benefits of outsourcing?

One aspect where the real estate industry can immediately benefit is in outsourcing designing and rendering of 3d models.

Today, architects and builders recruit in-house designers who design 3d models for them. But this is a costly affair.

Also, to allocate resources to 3d modeling is a problematic affair for such consultants and contractors.

To tap this opportunity many companies have emerged worldwide who specialize specifically in 3d modeling and rendering.

Also, the architectural expertise and the design expertise of 3d modeling companies can be combined to create life-like models which would be utilized on the project website, brochures, etc. After all, a real estate venture is not a virtual commodity and folks would like to have a glimpse of the project before investing.

Many architects have already realized this and a significant amount of work is being outsourced to 3d modeling companies.

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