

Title:

Basic Business Attributes, Do You Have Them?

Word Count:

556

Summary:

How many times have we heard the saying ^we learn from our mistakes~. I have to agree with this

While it is great to learn from our mistakes, it i...

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Article Body:

How many times have we heard the saying ^we learn from our mistakes~. I have to agree with this

While it is great to learn from our mistakes, it is better to learn from the mistakes of other

These are my 'business mistakes' I have learned from.

1) Keep your monthly fixed costs as low as possible, and make your number one priority to arra

If there was one piece of advice I would give it would be the above, as more businesses go bus

2) Thoroughly research and work in your mind and bounced off other trusted people, your idea.

3) Get a business plan on paper (not the sort the bank or enterprise agencies use as they are

I just used the magic word there, 'target'. you MUST be sales orientated in business as the ow

4) Do NOT care what others think about you, i.e. what car you drive etc. ALL of this will chan

I just tripped another magic word in business ' Focus' .

5) Keep your focus, decide what the targets are, work out how to get them, and focus on doing

If you doubt the power of focus, then try this test:-

Get a friend to hold 3 tennis balls in their hand

Get the friend to throw all three at you in one go

Try to catch the balls

Repeat three times. I bet you will not catch many, if any at all.

Now get them to throw them again, and this time focus on catching one ball.

Repeat three times

Now you will have caught one ball three times.

It is true in business that you must focus on the core objective, just as with the balls once

Of all the skills needed to succeed, I would say focus is up there with the top 3 along with e

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