

Title:

Before Going Into Business

Word Count:

924

Summary:

The very first question that you must ask yourself before anything else. You got to demand you

Keywords:

business, start a business, biz, internet business, resources, web biz, startup, internet money, passi

Article Body:

1. Why should there be anyone would do business with you?

This could be the very first question that you must ask yourself before anything else. You got

So, still be very proud of your product or service? Truly you're 100% proud of it? You truthfu

Well you passed the first barrier! You're ready to start go to next stage.

2. The basic business needs 3 things: Lawyer, CPA, and Creative or crazy fellow, which could v

Almost every business gets themselves for the first two. It's understandably so. Good creative

Every established and sizeable business knows the creative side plays a heavier weight than th

Now, are you NUTS enough? Have people been calling you NUTS?

If so, you are ready for the next stage! Do give yourself a ^Cheers~!

3. Singing for Your Own? You Got To Promote Yourself In Every Possible Way.

Do all of them. Yes, Do whatever possible to get your business name to be up there! Get your B

Business can just comes and go so fast before anybody could hears of them. People are busy, wh

Do you ^Sing for your own self~? Then you've passed! Move on to next stage

4. Big Decision: Could You Win The Competition.

It's very likely that you're entering a crowded business market when you first started. Take a

At this stage, you got to decide: Are you going for ^Head to Head~ fight? Competing on better

If you decided to be offering the same or very much similar product at the same price, but you

5. Marketing is basically just a matter Perception.

~Perception~ is just another fancy word for thoughts. The thought by the public has in mind al

And your business marketing campaign need to strive to achieve equivalent level of effects. An

6. Your Business Identity; Your Business Equity.

The Business Name, the Logo, the projected Business Look, the public's perception, recognition
Your Business Identity must be well organized to target at desired market. It's what termed as
Yup, there are so many people who just bought a ready business. But every time they run a new
Consistently stick on to the business branding strategy that your have chosen on the very early
Don't destroy the business equity; you need to be utmost concerned with your business image to

Do Love Your Business, just like you love yourself.

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