

Title:

Best practices for eCRM

Word Count:

331

Summary:

The Customer Relationship Management is first of all and before anything else, a business str

Keywords:

web presentation, webcast, teleconference, webinar, internet video conference, audioconference

Article Body:

Preparation

Make the difference between the development of current clientele and market prospecting. In th

Progress

The objective of commercial presentations is usually to get information regarding the prospect

Follow up

The report of a reunion indicates not only the participants but also the answers they have pro

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