

Title:

Bootstrap Financing Your Way To Business Success

Word Count:

458

Summary:

Do you need to start or grow your business but have little money? Before you look to banks and

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In business, bootstrapping has come to mean helping oneself without seeking outside help. It m

Keywords:

BOOTSTRAP FINANCING, DROP SHIP, CREDIT CARDS, LICENSING, HOME-BASED BUSINESS

Article Body:

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Here, then, are some ways of financing your own business by using your own initiative and depe

1. Operate a Home-Based Business

Operating your business from home could save you a fortune. First of all, you eliminate the co

As well, your business use of home expenses would be deductible for income tax purposes. Since

2. Accept Credit Cards

Rather than financing receivables and assuming the risk for bad debts, why not accept credit o

3. Drop Ship Products

Rather than financing and stocking inventory yourself, consider drop shipping.

With drop shipping, when you make a sale you contact the manufacturer or authorized distribut

4. Use Your Customer's Money

Selling memberships, subscriptions, gift certificates, and coupon books are just a few ways of

5. Licensing

Instead of trying to finance the manufacturing and marketing of your invention, which could co

6. Other Bootstrap Financing Methods

Aggressively control costs, barter, get extended terms from suppliers, establish strict credit

In these ways and many others not listed here, you may be able to start and grow your business

Many who were unable to obtain financing from any other source have successfully bootstrapped

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