

Title:

Breaking Business Plans Down to Smaller Steps

Word Count:

465

Summary:

Most of us know what a business plan is. We know that it includes product information, marketi

Keywords:

business, business plan, marketing, consulting

Article Body:

Most of us know what a business plan is. We know that it includes product information, marketi

Within the business plan it is beneficial to map out the financial budget for a certain length
checks, rip them up and write one big one for their expansion project.

The same applies to marketing. If an owner wants to market to everyone in his neighborhood who

By breaking down larger business plans into small steps small managers are more able to keep f

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