Title:
Build a Profitable Subscriber List

Word Count:
557

Summary:
Fact is, with a well-groomed database you can increase your revenues and decrease your marketi

Keywords:
Business, Marketing

Article Body:
Why is it some people are incredibly successful at utilizing the power of the Internet in thei

How often do entrepreneurs and salespeople look for that next magic formula to build their bus

Ask anyone who has effectively integrated the use of the Internet into their overall marketing

Developing and utilizing systems is nothing new. Yet, the great search for the pot-of-gold at

The place you´ll find more gold than virtually anywhere else is in doing something many people

Fact is, with a well-groomed database you can increase your revenues and decrease your marketi

Most people would be amazed at how simple it is to build an incredibly profitable database by

Bigger is not necessarily better when it comes to your database. Depending on your industry an

On the other hand, there will be situations where building a massive list is exactly what you

Driving traffic to your site is an ongoing process as is building and maintaining your databas

-Develop a fully operational web site
-Have a way to capture contact information such as a sign up form
-Give people a reason for leaving their contact information such as an Ezine, free report or e
-Develop a series of content driven messages that address your customers´ needs
-Keep your name in front of your market consistently without being annoying
-Write and distribute articles to various online resources pertinent to your market
-Create a resource box containing your web address
-Do not make the articles a hard sell. Rather, provide information that positions you as a res
-Develop a list of forums and discussion groups you can participate in
-Commit to the long-term.

By focusing on developing a solid database and providing incredible value to your market you c