

Title:

Business Building vs. Opportunity Chasing

Word Count:

487

Summary:

A business builder envisions what they want their business to become. The vision eventually be

Opportunity chasing is an invitation to under achieve because time is spent looking for and tr

Keywords:

Article Body:

A business builder envisions what they want their business to become. The vision eventually be

Opportunity chasing is an invitation to under achieve because time is spent looking for and tr

With no other test but whether or not it can make some money as soon as possible, opportunists

Instead of chasing opportunities, business builders tend to analyze and develop them. Business

Opportunity seekers tend to choose offers that appear to be do-able from their personal effort

Network or matrix marketing is geared to out-task work up and down the lines of the network. W

In theory, ROI compels many opportunity seekers to do the same thing as everyone else. In prac

On the other hand, business builders out-source instead of out-task to quite simply continue t

In theory, ROI should produce a win-win outcome. Unfortunately in practice, it differs more of

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