

Title:

Business Plans - What Do They Include?

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843

Summary:

Ok... so you've finally reached that stage in the development of your home business to get sta

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Article Body:

Ok... so you've finally reached that stage in the development of your home business to get sta

Business Plan - What Is It?

A good way to think of a business plan is that's it's a document that provide answers to the t

Business Plan - What Does It Include?

What is your product or service? This is the first question every business plan should answer.

Who are Your Customers? After you've explained your product or service, the next step is to id

What Makes You Different? You need to identify the "primary factors" that will make your busin

What are Your Expenses? Your start-up expenses include any equipment that you need before you

Following is a Simplified Example of Business Plan

This a a simplified and shortened version of a business plan. In the real world... each one of

Catering Plus

Nature of Business: The business will be a home-based catering company, producing luxury food

Target Market: Our catering business will be aimed at middle-class customers who desire a top-

Key Factors: We will only use commerical grade ingredients purchased from wholesalers and prov

Expenses: Beause I will be using my kitchen and making the food myself, there are only two rea

To wrap it up, you should include a breakdown of both projected profit and loss per month (in

Study a Few Real-World Business Plans

The best way to get a real a feel for the dos and do nots of a business plans is to find real-

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