

Title:

Business Plans - What is including?

Word Count:

463

Summary:

Study a Few Real-World Business Plans.

Keywords:

unclaimed money, money gram, money market savings account, internet making millionaire money o

Article Body:

Business Plan - What Is It?

A business plan is a document that provide answers to the type of questions anyone who may pro

Who are Your Customers? You need to clearly identify your customers in order to properly target

What Makes You Different? You need to identify the "primary factors" that will make your busin

What are Your Expenses? Your start-up expenses include any equipment that you need before you

Following is a Simplified Example of Business Plan

Catering Plus

The business will be a home-based catering company, producing luxury food for special occasion

Our catering business will be aimed at middle-class customers who desire a top-of-the-line cat

We will only use commerical grade ingredients purchased from wholesalers and provide top quali

Beause I will be using my kitchen and making the food myself, there are only two real expenses

To wrap it up, you should include a breakdown of both projected profit and loss per month (in

Study a Few Real-World Business Plans

The best way to get a real a feel for the dos and do nots of a business plans is to find real-

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