

Title:

Business Strategy: Clarify Your Purpose And Vision

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414

Summary:

Planning for how to make this year your best year ever? Take some time to really clarify your

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Article Body:

Whether it's the beginning of a new year or we're half way through, you want it to be y

I'd like to recommend you take some time to really clarify your Purpose and Vision.

Clear purpose and vision are the keys to giving you a focus and direction. Unfortunatel

Here are a few ideas to help you make this your best year ever.

A clear purpose describes what you are out to cause with your business. Have you lost t

* Three questions to ponder as you seek to re-ignite the purpose in your business:

<blockquote>What do you really want out of life?

What do you really not want in your life?

What would you be willing to give up in order to live the life you want?</blockquote>

Answer these questions honestly and build your business around the life you want to live.

* Here's an idea for creating your vision. Think of the absolute greatest outcome that

* Examine your values and principles and then determine what you want your business to be i

* Imagine yourself in a private movie theater watching a movie of your future self in 10 ye

This may seem silly to you at first, but if you open your mind up to accept that the vi

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