

Title:

Business for pleasure

Word Count:

402

Summary:

We might be in the electronic gaming era, but it's more like a fun game of Monopoly this busin

Keywords:

Article Body:

We might be in the electronic gaming era, but it's more like a fun game of Monopoly this busin

Despite the escalating fees for entry into the game, personal franchise ownership hasn't been

What are these businesses worth?

Unlike traditional industry, sport franchises derive their value from their ability to generat

Depending upon the sport, estimated values vary considerably but, within a given league and ex

NFL franchises are greatest in value, topped by Washington Redskins, the first sport franchise

Los Angeles Lakers, the jewel of the NBA are worth \$500 million, putting them in a bracket mor

The first NHL team is well down the list at \$270 million for the Detroit Red Wings but, that's

The truth is that anything, sports franchise or otherwise, is only worth what someone is willi

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