

Title:

Buyer Beware: Free Magazine Trials

Word Count:

663

Summary:

Retailers know the best way to pique a potential customers interest is to offer a free item. B

Business owners are in business to make money;...

Keywords:

free magazines, magazine subscriptions, free trials

Article Body:

Retailers know the best way to pique a potential customers interest is to offer a free item. B

Business owners are in business to make money; something nearly impossible to do if all mercha

The premise sounds pretty straight forward. Receive a specific amount of magazine issues free

Consumers may find that agreeing to this free magazine trial unwittingly means signing up for

Customers signing up for these free trials must divulge personal information such as their nam

Most surprising to customers is usually the first bill they receive in the mail for their free

Those unhappy with the magazine or the service they receive find that the bills received do no

Unfortunately, the shopper out looking for a bargain find themselves charged yearly as many of

When trying to decide if purchasing a magazine subscription or any other merchandise consumers

Most magazine publishers have developed comprehensive websites as a compliment to their print

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