

Title:

Can Businesses Learn from the Military?

Word Count:

625

Summary:

A different view regarding motivating your workforce

Keywords:

business, attitude, career

Article Body:

A few years ago I left the forces after serving a full 22 years. I joined the Army straight af

During my career I became knowledgeable in a host of subjects, some unmentionable, the ones th

Since leaving the forces I have been involved in a few business ventures, generally poor unusu

This is what I mean:

In normal business life the main motivator is money or the fear of the boot. This is probably

In the early 90's I managed a small vehicle workshop in Berlin. I had one military worker and

Of course there were times when I worked with unmotivated, self opinionated, lazy soldiers, on

I then look at the majority of workers in everyday business life; I see they are generally un

To conclude in my opinion many lessons can be learned from the British military in how to mana

About the author - Peter Arkwright recently retired from the military, he is now the Managing

A new portal that allows people to list their Business for Sale

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