

Title:

Can Web Design be Optimized?

Word Count:

511

Summary:

SEO is both an internal process and an external process. Ensure that your web design code is o

Keywords:

Web site design, website design and SEO, search engine optimisation and SEO.

Article Body:

Your web design is the face of your business online. Through designing, you are going to make

1. Content-The content is the substance of the website and should be relevant to the site
2. Usability-The site should be user-friendly with the interface and navigation system si
3. Appearance-The graphics and text should include a single style that flows throughout f
4. Visibility of the site-The site should be easy to find via most search engines. Optimi

The reasons for optimization are varied. These include increasing download speed, increasing i
Now the question arises-whether optimization of web design is possible or not. Here, we are go

1. Optimize Graphics For Web Use-Even today, a large number of people use dial up connect
2. Emphasize On Content-Make sure that the content of the website is laid out effectively
3. Install A Navigation System That Compliments Search Engines-Navigation systems are bui
4. Emphasize On Color, Shapes And Font Size-Things like color, shape and sizes of font ca
5. Keep It Simple- Look at some successful websites like Google that is very simple. Do n

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