

Title:

Choosing A Name For Your Company... That Makes Sense...

Word Count:

715

Summary:

One of the most important things your company needs is a name. Your name will be the very first

So What?

So, if you're planning on running a professional operation, don't call it 'Al Supplies' just b

Keywords:

Article Body:

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The Professional Name.

If you're running a serious business targeted at other businesspeople, you'll probably want to

Another approach is to leave out your name altogether, and simply become 'Anytown Engineers' o

The Corporate Name.

They sound quite bad, I reckon, but there's a still a place for them -- mainly if you want to

The Trendy Name.

If you're going for a more young or technology-savvy market, you might want a less formal name

The Playful Name.

You'll be surprised how many people will love your name if you just decide to name it after an

The Shortened Name.

One naming method that seems to be especially well-used by the big hitters is to take two word

The Random Name.

If all else fails, a great way to make up a name is to just string together sounds that you li

Make It Easy.

Whatever you do, though, make sure your business' name is easy to pronounce and spell. If your

Check for Others.

Once you've got some ideas, make sure you check that no-one else is already using them. It wil

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