

Title:

Choosing a Mind-jarring Name for Your Business

Word Count:

953

Summary:

Learn how to select a name that will enhance your new business' visibility, traffic, credentials

Keywords:

Article Body:

Choosing a Mind-jarring Name for Your Business...

One of the most important things your new business needs is a name. Your business' name will o

Endeavor to select a name that says something about you and your business that people in your

In the everyday brick and mortar world, a good basic idea is to simply use your last name foll

Another avenue of thought might be to leave out your personal name entirely, and simply become

If you are planning an internet business, or preparing to put an existing business online, you

If you are going to be a business-to-business service provider or vendor, you might want to co

If you're pursuing an even trendier market, you might consider choosing a less formal name. Fo

You can also employ a very short name or acronym. Take two or three words that describe your b

Inevitably, for some businesses finding a good fit will be nearly impossible. In that event, y

Another thing you might try is going to one or two of the web sites which show you the current

Caveat - whatever name you select, invent, or decide on should be 1) easy to remember 2) easy

It is a good idea to bounce your planned name off a few other people to make sure it really is

Finally, after you have made a choice, sleep on it for a few days to make absolutely sure it i

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