

Title:

Comparison of Pay per Click Programs

Word Count:

899

Summary:

Pay per click programs are the biggest source of income generator source of online money. We provide you the best information about PPC (Pay Par Click). Compare and chose the best one for you.

Keywords:

ppc, pay per clicks, programs. best ppc, affiliate programs

Article Body:

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**Google AdSense**

If you dont know what Google AdSense is then youve been living under a rock. This is pretty much a must have if you want to make money from a blog. Google display simple text and image ads on your blog that are targeted to what youre writing about. Google has been a consistent money maker for this blog.

**TTZ Media Network**

This is my own ad network. Its ideal for technology and shopping related sites. TTZ Media provides product based ads that are trigger by keywords. The ads show products that are based on the keywords entered and a list of online stores where the products can be purchased. A reader clicking on the product will be taken to the store offering the product for sale. Money is generated with a CPC model. A reader need only click on the banner and visit the advertiser in order for the site to make money. The reader does not have to purchase the product from the advertiser. CPC rates are based on product categories and number of clicks the affiliate can generate. Our tech/review site based affiliates realize eCPM as high as \$12.

**Pepperjam Network**

Founded by my friend Kris Jones, Pepperjam Network represents an evolution in affiliate marketing. The creation of Pepperjam Network represents eight years of research and development and the combined ideas, feedback, and intelligence of hundreds of affiliate marketers and advertisers. Pepperjam Network offers a quick and easy way to get started in affiliate marketing with the pepperjamADS.

**Kontera ContentLink**

Kontera ContentLink allows you to make money from advertising without giving up any current advertising spots. Their technology reads your post and turns certain words into an ad. The highlighted words are double underline and an ad pops up when you hover over it. Normally Kontera requires a site have a minimum 500,000 page views per month before being accepted into the program. However, I have a partnership with Kontera that will allow smaller blogs to use their ContentLink service.

**Text Link Ads**

Text Link Ads is one of my favorite ad networks. They help me make money online by selling those text links you see under Featured Sites. The links offer advertisers traffic and search engine benefits and readers dont seem to mind them at all because they are not intrusive. Your link price is set by Text Link

Ads and is based on Alexa, Google PageRank, number of RSS subscribers, and other factors.

#### <b>Bidvertiser</b>

Bidvertiser, a CPC ad network that competes with Google AdSense. Its main advantage over AdSense is its low \$10 payout. You only need to make \$10 in order to be paid. Big publishers wouldn't care about this but for many small blogs that are still waiting to hit that magic \$100 Google payout level, getting pay at a lower level is quite attractive.

#### <b>AzooogleAds</b>

AzooogleAds is one of the largest performance-based online advertising networks in the world. They offer some of the best and highest paying affiliate deals in the industry. No matter what topic your blog covers, you can find a deal that matches your site. The payout range from \$1 to over \$100 per action. Affiliate marketing is one of this blog's biggest moneymakers and AzooogleAds is the affiliate network that offers us the best payouts.

#### <b>AuctionAds</b>

AuctionAds is one big eBay affiliate. What AuctionAds does is put all their publishers into one big collective to go after the higher revenue share. Publishers can leverage AuctionAds' creative delivery of eBay's auctions and AuctionAds' ability to achieve the higher performance incentive tiers with the aggregate volume of traffic to make more money than they could with their own eBay affiliate relationship. Right now, affiliates will get 100% of any money they make from the system. As the collective moves up the eBay revenue share tiers, AuctionAds will start to take a cut of revenues. The goal is for you to make more with AuctionAds than directly with eBay's affiliate program, which will be the case as the network increases its volume.

#### <b>ReviewMe</b>

ReviewMe is this biggest money maker, accounting for \$2,400 of the \$8,545.25 March income. ReviewMe allows advertisers to buy sponsored reviews on your blog. Review prices are based on your blog's Alexa, Technorati and estimated RSS numbers. Publishers can set their own pricing if they don't like the price ReviewMe set. Reviews can be positive or negative. The only requirement is the post must be at least 200 words long.

#### <b>DealDotCom</b>

DealDotCom offers a two-tier affiliate program. When you refer others to DealDotCom and they get a free account, they are marked in the system as having been referred by you. Anything that they buy will net you a 35% commission. Unlike other affiliate programs that place a time limit on your commission (like AuctionAds 5% for 6 months), the DealDotCom commission is forever. That's right, forever. It doesn't matter if they buy something tomorrow, next week, or fifty years from now - you are going to get paid. What's more, anyone that they refer to DealDotCom goes on your second tier. Anything people on your second tier buy nets you a 15% commission, forever.

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