

Title:

Custom Web Design and Online Promotion Go Hand-in-Hand

Word Count:

556

Summary:

Custom web design and promotion go hand-in-hand. Here are some vital ingredients your web des

Keywords:

web design, custom web design, logo design, business cards, search engine optimization, search

Article Body:

Many new online business owners have misconceptions about custom web design. It's not only abo

An Easily Recognized USP (Unique Selling Proposition)

When a visitor arrives at any of your web pages (not only the homepage), he/she should underst

Graphics that Complement without Dominating the Web Pages

Every website needs a few graphics here and there to make the web design pleasing to the eye,

Keyword Rich Content for SEO (Search Engine Optimization)

Be sure your designer understands about SEO and keywords. Every page of your site should be de

Easy-to-Use Navigation

Be sure the navigation on your web pages is easy to use. Many visitors will not take the time

Promote your Website

Some design firms will offer promotion bonuses with a custom web design package. This benefits

Custom web design techniques and promotion are so tightly knit together that it's impossible t

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