

Title:

Developing a Business Plan!

Word Count:

589

Summary:

There are many important steps to consider when developing a business plan for your company, b

Keywords:

business plan,

Article Body:

There are many important steps to consider when developing a business plan for your company, b

- A Business Plan is a written document that you can use in your search for external financing
- A Business Plan is a tactical planning and management tool for your business.
- A Business Plan is a document showing the capacity of your team to control and manage all th
- A Business Plan brings you new ideas to refine your project by checking and estimating the i

The necessity of Business Plans

The drafting or update of your business-plan is essential to the good management of your compa

- The creation of your company.
- The launching of a new product.
- The establishment in a new market.
- The transfer, buy-out, or the structural development of your company.

Should you call in a consultant or write the Business Plan by yourself?

You should be the main (if not single) author of your business-plan, because the Business Plan

But your project may be too important and you may want to call in a consultant for help and co

Tips for developing a quality business-plan.

1. To be credible, a business-plan must be coherent and each parameter in the Business Plan mu

2. There are many methods to build Business Plans, but very few can help you correctly carry o

Indeed, one frequent mistake when building Business Plan's is to first define the target in te

3. In addition, one essential point in a Business Plan is to define concrete policies and meas

The calculation of the costs of the planned actions in your Business Plan are essential and ma

4. In a Business Plan, the marketing plans as well as the financial forecasts require a basic

5. The last point and certainly not the least significant: A Business Plan is never ended "onc

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