

Title:

Effective Web Page Design for E-Commerce

Word Count:

511

Summary:

In focusing so much attention on marketing, many business owners neglect a fundamental aspect

Keywords:

web designer, web design, web site, website, design, designer, website designer, professional

Article Body:

The widespread availability of high-speed Internet access has resulted in ever-greater numbers

There are many theories about and tips for marketing and advertising your online store, and ma

If you don't have a professional webpage design, it doesn't matter how much traffic you genera

1. Keep it Clean. A professional web page designer will tell you that to keep your virtual sto

2. Intuitive Navigation. Your website designer should think like your customer and design a na

3. Search Functionality. Customers need to be able to find what they need quickly and easily.

4. Seamless Shopping Cart. Many e-commerce sites lose customers at the critical juncture betwe

5. SSL Certificate. If you're an online merchant, there's simply no getting around the need fo

6. Leave it to the Professionals. When it comes to web page design, don't succumb to the tempt

This is a demo version of txt2pdf v.10.1

Developed by SANFACE Software <http://www.sanface.com/>

Available at <http://www.sanface.com/txt2pdf.html>