

Title:

Enter The Matrix ~ Pie In The Sky Or Digital Sweat Shop?

Word Count:

655

Summary:

One of the most commonly used buzz terms in the home business niche is `matrix plan`. It has a  
Promoters often use this phrase to suggest a stable, well formulated income stream. But in rea  
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Keywords:

business opportunity scams. network marketing, MLM, work form home

Article Body:

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Having said this, I want to focus not on the legal ramifications, but on the sheer logistics i

In a nutshell, a matrix format requires you to invest money into a perceived business opportun

Here's a quick example of how a common matrix structure might work:

You pay \$295 to participate in a home business opportunity (red flag number one, by the way).

You then must recruit three other people to fill your first matrix level. Each of these new re

Each of these new recruits will then need to refer three people to their first level. Those in

You might earn a \$10 commission from each of your second level referrals.

Of course, these second level participants will each be required to refer three new people in

You might be compensated \$5 for each third level member in your referral network.

Confused yet? Great. That's just what the people who dreamed up this kind of system had in min

In the above example, which is very typical of matrix structures, you would have earned \$295 i

Doesn't sound too bad, right? Let's take a closer look.

In order for you to recover your original investment of \$295, nearly forty other people have t

So you either:

a) have to help your referrals convince 39 people to lay out almost 300 bucks to participate i

or

b) have to sit back helplessly and rely on these referrals to make it happen on their own.

In either scenario, you have little control. Your breaking even depends entirely on whether or

And this gets better. Most matrix programs will only pay commissions on a full level. So if you  
But not to worry. The program owners still get paid.  
In fact that's what this whole thing is about in the first place. The people that devise these  
So what we have is hundreds, maybe thousands of people investing their money and time into a  
Opinions vary, but I don't see any reason to work my butt off for nothing. Especially if my effort

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