

Title:

FCC Junk Fax rule - New Fax rule is effective August 1, 2006

Word Count:

275

Summary:

The FCC Junk Fax Rule is effective August 1, 2006. The rules are explicit. It is important f

Keywords:

FCC, business, fax

Article Body:

Since the Federal Communications Commission has revised its Junk Fax Prevention Act of 2005, i

1. The sender must have an `established business relationship~ with the recipient or have
2. Sender must have received this fax number voluntarily.
3. Receiver must have the right to opt-out of receiving future faxes.
4. The sender must honor all opt-outs within thirty days of receiving the communication.

Since the opt-out must be included, you must be sure to follow the following guidelines:

1. Opt-out must be clear. It must be on the first page of the fax.
2. The opt-out must not appear to be part of the advertising. A reasonable user must be
3. It must state the receiver can opt-out of future unsolicited advertisements. It clear

Since the method of opt-out must be sent in the same fashion as stated in the unsolicited adve

The rule when broken down in steps is easy to follow. It will help you eliminate more `junk`

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