

Title:

Father Knows Best: The Story of an Inventor

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345

Summary:

They say necessity is the mother of invention. In at least one notable case, it served as moti

Keywords:

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Article Body:

They say necessity is the mother of invention. In at least one notable case, it served as moti

After the birth of his first child in 2000, inventor and entrepreneur Mark Rosenzweig was insp

"The idea behind Shark's line of appliances is to provide a practical and effective solution t

Designed to pick up what vacuum cleaners can't, the Shark Cordless Professional Sweeper uses a

Before bringing the Sweeper technology to market, Rosenzweig introduced the Shark steam-cleani

"Steam cleaning lets you get the house clean without exposing yourself and your loved ones to

Tapping a marketing concept still in its infancy, Rosenzweig turned to infomercials to spread

The current Shark Euro-Pro line includes everything from vacuums, cordless sweepers, handvacs

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