

Title:

Franchising - The Licensing Of Trademarks And Methods Of Doing Business

Word Count:

358

Summary:

Franchise is a method of doing business by licensing trademarks. A recurring royalty fee being

Keywords:

franchise, franchising, business

Article Body:

Franchise is a method of doing business by licensing trademarks. A recurring royalty fee being

The term franchise holds multiple definitions. Encompassing a plethora of varied business rela

A franchise agreement is the first step between the willing parties; the agreement binds the p

Franchise-based restaurants opened gates for the wave of franchise businesses since the 1930s.

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