

Title:

Generation Y's At Work San Diego's Search Engine Entrepreneurs

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396

Summary:

October 2, 2007. It's a typical day at SEOhaus in the largest office located within the company.

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Article Body:

October 2, 2007. It's a typical day at SEOhaus in the largest office located within the company.

"We need to really focus on improving our PR," a client says, his voice on speaker phone audible.

"We can do that," one of the employees says, glancing down at the yellow legal pad on her lap.

Ten minutes later, when the meeting ends, the employees disperse to their respective offices.

"We're growing so fast," Canu says, leaning back in his office chair and glancing over his shoulder.

The two Williams, who started SEOhaus from the proceeds of their last business venture's mail-order business.

"We're excited," says Senn, a former Google employee. The walls of the new office are being painted.

SEO, or Search Engine Optimization, is all about the art of achieving increased traffic, presence, and sales.

"SEOhaus is a boutique firm," Senn explains, "We specialize in customized services, and our employees are highly skilled."

SEOhaus and its twenty-something owners, represent a growing trend in American business: young entrepreneurs.

Their generation, known as Generation Y (1981-1995) is a generation of young entrepreneurs. They are the future.

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