

Title:

Get The Fundamentals Right

Word Count:

802

Summary:

To succeed in business on the Internet, or in the off-line world, requires an understanding of

Keywords:

small business, home business, business fundamentals, business success

Article Body:

To succeed in business on the Internet, or in the off-line world, requires an understanding of

Believe in Your Product or Service

First, you need to believe in your product or service. If you don't believe in it, you will ha

Aptitude for the Business

Secondly, you need to have an aptitude for the business. You will also need the motivation to

Be Responsible

Thirdly, you need to be responsible to your customers. This is achieved by only making commitm

Aim for High Quality

The next principle is that you need to have a high quality product or service. This will be yo

Make a Profit

However, it is not enough to have a top quality product or service. You also need to have a pr

Sufficient Start-up Capital

You also need to have access to enough cash to set up and run your business, and enough income

Start Small

Another fundamental principle of home business success is that you start small. This will enab

Be Well Organized

Successful businesses are well organized. They have a system for keeping track of expenditure

Be Prepared

Preparation is another key ingredient in your business success. This preparation will include

Have a Business Plan

Finally, successful businesses have developed a comprehensive business plan. This is their roa

<http://www.bplans.com>

<http://www.businesstown.com/planning/creating.asp>

<http://www.bizplanit.com/vplan.htm>

Conclusion

It has been said that genius is one percent inspiration and ninety-nine percent perspiration.

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