

Title:

Get the Word Out with Press Release Distribution

Word Count:

482

Summary:

The best advertising - and the most effective advertising - is free advertising, in the form of

Keywords:

business, press release, press release distribution, advertising, free advertising, press rele

Article Body:

If you have a small business, chances are that you're struggling to establish or maintain your

Targeted press release distribution is one of the most powerful forms of marketing and adverti

The trick is getting the word out to the media. In days past, this would involve countless of

When selecting a press release distribution service, follow these guidelines:

* The press release distribution service should be able to provide online distribution to thou

* The press release distribution service should be able to provide you with press release writ

* The press release distribution service should be able to provide you with fax distribution a

* The press release distribution service should have a proven track record, with clients who h

* The press release distribution service should be able to target email press releases to thos

Newspapers, magazines, radio and television stations, and websites all depend upon a steady st

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