

Title:

Going Public: Now that You Have Successfully Made the Transition, What Do You Do?

Word Count:

650

Summary:

Ok, you have successfully accomplished your dream of being the CEO of a public company. The st

Keywords:

15c211, reverse merger, direct public offering, regulation d, pink sheets

Article Body:

Ok, you have successfully accomplished your dream of being the CEO of a public company. The st

You think your job is done, you selected an excellent market maker, you released an announceme

If you are playing basketball and you make a three point shot do you sit on the court and adm

As a public company now you can now approach investors and let them now that you are working h

You can now go out and retain a public relations firm and make sure that the investors know wh

You will now be able to attract and retain more highly qualified personnel by offering stock o

Acquisitions must be made in a prudent manner, you have to make sure that the companies have s

I won't mention any names but I know of several franchising companies that have acquired many

That is one reason that acquisition must be done prudently and selectively, and not just for t

You must have a business plan and the fortitude to stick by it regardless of the critics, the

A business plan shows investors that you know what you are doing and where you want to take th

Begin by designing a strategy for the future, taking into consideration what you want to accom

By being successful from the beginning opportunities will present themselves almost immediatel

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