

Title:

High speed print & apply

Word Count:

304

Summary:

A company has launched a high speed print and apply solution for variable information labelling

Keywords:

print and apply,printing,labelling,label application,thermal transfer,labels

Article Body:

A company has launched a high speed print and apply solution for variable information labelling

The ALX 720 is suited to the print and application of information such as pricing, ladder or p

It prints and applies up to 250 labels a minute, depending on label size, and has a label stop

The system uses the latest thermal transfer, near edge, 300dpi print head technology to produc

Applying labels to the top, sides and base of a variety of cartons, containers, packages and p

The company says that, unlike 1:1 print and apply systems ~ where label application is limited

The unit features the company's automatic product speed following technology as standard. This

The control system incorporates 1 Mb of dynamic RAM memory as standard, with an RS 232 serial

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