

Title:

How Alan's Website Could Easily Make More Money

Word Count:

635

Summary:

My Australian friend, Alan, recently got in touch for advice on how to make more money from his

Alan asked for my advice as to how to monetize the site, knowing that I have had success with

Just two simple changes could have a real impact on Alan's website traffic and hence his income

Keywords:

make money, online, income, internet, acupuncture, monetize, website, adsense, google

Article Body:

My Australian friend, Alan, recently got in touch for advice on how to make more money from his

Alan asked for my advice as to how to monetize this new site, knowing that I have had success

First off, Alan needs to consider whether sales are his primary objective. If so, the addition

<i>Adding Adsense</i> to his site would be a quick & easy way to make money. I suggested a ho

Also, the addition of a Google skyscraper unit on the right of his page would add value to the

Now, Alan is an expert on health, but not so good at search engine optimization. His heading

I suggested to Alan that he look at <i>which words which people were searching for</i>. Altho

Improving his ^natural~ search engine rankings, so that people found his site when typing in t

This is relatively easy to do, and in fact I ran this for Alan myself using Wordtracker. This

In this case, just one of the keywords which came up as in high demand but low supply was ^pai

By putting these keywords at the beginning and end of a new page of copy, very soon this will

One other easy suggestion for Alan to implement, since he is also a writer, is to <i>write a c

<i>Watch out for your profit margins Alan</i> - they'll be going way up - just as you implemen

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This article was submitted by Jen Carter, the creator of the <a href="http://www.internetmilli

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