

Title:

How To Be A Business Success

Word Count:

1175

Summary:

Through observing business people who have been successful, and how they achieved their success

Keywords:

home business, small business, business success,

Article Body:

Through observing business people who have been successful, and how they achieved their success

Success = Startup Business Person + Product/Service + Market

Let us look at this formula in a little more detail. Firstly, what is success? The definition

Appropriate and realistic goals include to be challenged, to achieve, and to build something great

The most crucial element of the above formula is the "Startup Business Person". This element of

Ultimately, a successful startup business person is someone who opens, manages and runs a successful

Successful startup business people usually always start small and grow the business. They do not

They have learned to emulate success. Do you know what emulate means? To emulate means to attempt

The next part of the formula is "Product/Service". Without something to sell, there can be no success

The last component of the formula is "Market". A successful business person knows who their market

I would now like to run through with you what I consider are the basic principles of home, small

Believe in Your Product or Service

First, you need to believe in your product or service. If you do not believe in it, you will have

Aptitude for the Business

Secondly, you need to have an aptitude for the business. You will also need the motivation to

Be Responsible

Thirdly, you need to be responsible to your customers. This is achieved by only making commitments

Aim for High Quality

The next principle is that you need to have a high quality product or service. This will be your

Make a Profit

However, it is not enough to have a top quality product or service. You also need to have a profitable

Sufficient Startup Capital

You also need to have access to enough cash to set up and run your business, and enough income

Start Small

Another fundamental principle of home business success is that you start small. This will enable

Be Well Organized

Successful home businesses are well organized. They have a system for keeping track of expenditures

Be Prepared

Preparation is another important ingredient in your business success. This preparation will insure

Have a Business Plan

Finally, successful home businesses have developed a comprehensive business plan. This is the

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