

Title:

How To Hire A Voice Over Talent

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703

Summary:

It's not just commercials on television and radio that need actors to read information off-camera.

So, look at your media and if you would like to add some zip to your p...

Keywords:

voice over, advertising, hire voice over, freelance voice over, voice over talent

Article Body:

It's not just commercials on television and radio that need actors to read information off-camera.

So, look at your media and if you would like to add some zip to your presentations then find a

1. Search for a Voice Over Specialist Online

You are looking for that perfect voice. Where can you find it? If you are a big company or an

However, if you are a small company you will not be able to afford the union fees that are add

Voice 123.com and InteractiveVoices.com are the two main casting portals for voice over. The e

The problem is of course to find the voice that is best for you.

The voice over portals have a filtering tool so you can find people who have ISDN or home MP3

You can widen your choices by searching on Google or Yahoo for "voice over talent." This search

I've been doing voice over for 20 years here in Los Angeles, and I rely on the search engines

2. After you have found many voices, you need to choose the best one.

When business folks step into the hybrid world of art and business, they need a way to discern

Just because a voice sounds smooth or really deep, doesn't mean it will be right for your proj

Once you do that, the next question is, do they sound like they know what they are saying when

3. Determine if the quality of their home recording is up to professional standards. A good vo

Once you've clarified these things, the right choice will be apparent.

Finally, the last step is to negotiate a price.

Sure, some voice over talent will work for \$50. If you find a good voice over talent who will

And last, but not least, be nice to the talent. They work alone in dark booths all day!

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