

Title:

How To Tell If Your Amazing New Product Idea Is Really Worth Gambling On

Word Count:

829

Summary:

Q: I have a great idea for an amazing new product. There is nothing like it on the market and

A: I'm a lousy poker player, mainly because I can't help grinning like the village idiot when

I also never mak...

Keywords:

Small Business , amazing new products

Article Body:

Q: I have a great idea for an amazing new product. There is nothing like it on the market and

A: I'm a lousy poker player, mainly because I can't help grinning like the village idiot when

I also never make odds on the success of "amazing new products" because more often than not th

After hundreds of hours and thousands of dollars spent developing the product we were amazed t

We made mankind yawn. Quite an amazing accomplishment, if I do say so myself.

It worries me that you say there is nothing like your idea on the market. While you may think

Rarely does a product come along that revolutionizes an industry. Rarer still does a product c

Such factors include:

- The viability of the idea: is this really a product that you could build a company around? D

Before you invest too much time and money into your idea, do a little research to determine if

- Research the market for similar products. Again, if there are no similar products on the mar

The best advice I can give you when it comes to amazing new product ideas it's best to follow

Here's to your success!

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