

Title:

How to Develop Content Rich Teleseminars

Word Count:

518

Summary:

Discover how to create a teleseminar that is content rich and provides high customer satisfaction

Keywords:

Home based business experts, Keywords, Google, Yahoo, Internet research, Teleseminar, Content,

Article Body:

Here's the deal. You are interested in trying your hand at teleseminars. You have heard the

Let's look at the creation of teleseminar content through the five 'W's' you learned in grammar

Content Development Plan:

1. WHAT: 'What' refers to the content you will discuss and teach in your teleseminar. A

2. WHERE: How can you figure out this information? Boot up your computer and jump on the

Compile a list of keywords that you think a typical Internet user will type into such search e

3. WHO: Let's say you have investigated the popularity of keywords and have concluded th

There are a flurry of home based business websites on the Internet. Seek out at least 12 qual

Often times these experts will have their own client email lists. Solicit these clients to at

4. WHEN: Send an email to your new client lists after you have partnered with the home b

^What is most important to you about a ^home based business~?~

^What is your single biggest problem with a ^home based business~?~

Review the email responses and select 7-12 of the most frequently asked questions to focus on

5. WHY: Providing a content rich teleseminar is critical to your reputation, client sati

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