Title:
A must-know about computer and internet glossary

Word Count:
595

Summary:
computer lingo

Keywords:
internet marketing strategy

Article Body:
Computer-related things tend to have a language all their own. While you do not need to know a

Bandwidth. Bandwidth is the amount of data that your website can send each second, as well as

For this reason, you should choose a host with plenty of bandwidth, as well as testing that yc

Browser. A browser is the software (see below) that visitors to your site use to view it. The

Cookie. Cookies are data files that your site can save on the computer of someone who visits t

FTP. File Transfer Protocol. This is a common method of uploading (see below) files to your we
Javascript. A common language for writing 'scripts' on websites, which are small programs that

JPEG. Joint Photographic Experts Group. This is the name of the most popular format for pictur

Hardware. Hardware is computer equipment that physically exists. It is the opposite of softwar
Hosting. If you've got a website out there on the Internet, then you'll be paying someone for

HTML. HyperText Markup Language. A kind of code used to indicate how web pages should be displ

Hyperlink. A hyperlink is when a piece of text on a website can be clicked to take you to anot

Programming. This is when the computer is given instructions to tell it what to do, using one

Server. The server is where your website is stored, and it is the server that people are conne

Software. Programs that run on the computer, or that make your website work. Microsoft Word is

Spider. Do not be scared if a spider visits your website! Spiders are simply programs used by

Upload. Uploading is when you transfer data from your own computer to your website. For exampl

URL. Uniform Resource Locator. This is just a short way of saying 'web address', meaning what