

Title:

Adware: Are Your Business's Computers Secure?

Word Count:

718

Summary:

Adware, software dedicated to displaying advertising, can really slow down any business that d

Adware is, by definition, something reasonable people don't want on their computers. That's wh

Keywords:

adware, computer, business, security, it

Article Body:

Adware, software dedicated to displaying advertising, can really slow down any business that d

Adware is, by definition, something reasonable people don't want on their computers. That's wh

When adware doesn't want to sneak in through an open window, it will try to trick you into let

Adware Installation Trick 1: Piggybacking

How it works: malware may come bundled with a legitimate piece of software the user actually w

How to fight it: the fact that adware so often comes bundled with "entertainment" software, mo

Adware Installation Trick 2: Bait and Switch

How it works: since people are getting more and more suspicious of bundled software, the progr

How to fight it: again, a suspicious mind is useful in avoiding malware. Ask yourself some que

* What will this software actually do? Adware and adware-bundled software often come with very

* If the software is so great, why is it being given away free? Most commonly, software is onl

Adware Installation Trick 3: Outright Lying

How it works: adware may even be labeled as something else entirely, such as a well-known piec

How to fight it: this is the trickiest adware of all, and requires extreme caution. You don't

Getting Rid of Adware

Adware is so tricky that trying to uninstall it by yourself could be like a trip into the Matr

True, it may feel like adding insult to injury to have to install more software to get rid of

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