

Title:

Buying An Energy Efficient Home Appliance

Word Count:

500

Summary:

With too many brands powered with each one's aggressive marketing strategies conquering the ma

The cost of owning a home appliance has three basic components viz, the initial purch...

Keywords:

Article Body:

With too many brands powered with each one's aggressive marketing strategies conquering the ma

The cost of owning a home appliance has three basic components viz, the initial purchase price

The more energy efficient an appliance is, the less it costs to run, and the lower your utiliti

Tips for shopping

1. Know where to shop.

Appliance outlets, electronics stores and local retailers stock different brands and models of

2. Select the size and style.

Take the measurement of the appliance to make sure that your new purchase will fit into the av

3. Compare the performance of different brands and models.

Glance through the manufacturer's product literature. Decide which features are important to y

4. Estimate how much the appliance will cost to operate.

The more energy an appliance uses, the more it will cost to run. The difference on your monthl

5. Ask about special energy efficiency offers.

Enquire with the salesperson about the availability of cash rebates, low-interest loans or oth

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